

**LiLI Steering Committee Meeting**  
**November 3, 2011**  
**9:00am – 4:00pm**

Meeting Leader: Gina Persichini  
Facilitator: Shirley Biladeau/Marj Hooper  
Recorder: Nancy Reese

**Purpose:** To share information regarding the implementation, planning, and sustainability of Libraries Linking Idaho programs and services.

**Agenda**

<b>Topic</b>	<b>Desired Outcome</b>	<b>Who</b>	<b>Time</b>
Introductions, Meeting Setup		Shirley	9:00 am
ICfL Strategic Plan: Visioning <i>Break as needed</i>	Review, Discuss, Input	Marj Hooper	9:30 am
Networking Lunch			12:00 pm
College and Career Ready	Discussion	Stephanie Bailey-White Ann Joslin Lynn Baird	1:00 pm
LiLI.org Activities	Information	Gina Persichini	2:00 pm
Afternoon Break			2:30 pm
Integrating Information Literacy in Teacher Education	Information	Margie Ruppel, Boise State University	2:45 pm
State Librarian Update	Information	All	3:15 pm
Meeting Wrap Up • Next Steps		All	3:55 pm
Meeting End			4:00 pm

**ICfL Strategic Planning**

Marj Hooper facilitated a discussion of Strengths, Weaknesses, Opportunities, and Threats for the Idaho library community. The discussion also included brainstorming services and their benefits for a variety of target user groups. Similar conversations have taken place with other advisory groups for ICfL. The information will be used for the preparation of the Commission's Strategic Plan for LSTA.

Next Step: Notes from the discussion will be sent to all participants with a request send more user groups, services, and benefits to Marj if the notes inspire any or if participants were prevented from sharing them during the session due to the time limitations.

**College and Career Ready**

A one-page handout was provided showing statistics about the college readiness of Idaho's students. During a recent forum, Ann Joslin noted that there was considerable discussion of the

lack of college and career readiness among Idaho's students. The needs are wider than simply the high school-to-college transition. Students that get behind early in their education are not easily able to catch up. It seems that Idaho's library community may have a role in helping to prepare students. Libraries can work across types (school, academic, and public) to communicate needs, work with students, and provide the services that enhance learning.

How might academic and public libraries address this issue? Or what are they already doing?

- Establish collaboration
- Identify needed resources
- Bottom to the top
- Identify gaps in the student success program
- Have a place at the table; Make connections with education community
- ICT Committee in ILA is a good example of a successful and multi-type endeavor addressing education in Idaho
- Develop the message and identify the message should be heard; lifelong learning
- Educate the decision-makers as to what libraries are already are doing
- Invite educators to our table to take part on what we are doing

What would you like to see in an action plan?

- Official collaboration plan
  - Level of accountability
  - The library is not just resources; highlight the value of the librarian; the library as a leader
  - Engage the library association on legislative level
  - Help communicate with decision makers
  - Educate decision makers
  - Invite educators to our table
  - We need to know what we are doing. Inventory what we already have available
  - ICFL Web page for College & Career Ready: Resources, references to research, and more
  - Barrier terms have different knowledge; we must learn their language as well as asking them to learn our language.
  - How do we have the conversation? Do they know they want to talk to us? We need to create a road to communicate
  - What would be the hook to get everyone?
  - Data to show what makes a difference.
  - Instill sense of urgency; the statistics are shocking
  - Create a plan and provide solution. Possibly go to other groups with a plan in hand.
  - Build relationship first
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- Librarians understand common core standards and 21<sup>st</sup> century skills. Build on the relationships developed when working on the ICT standards
  - Identify initiatives and groups out there and make connections by joining groups and build on relationships -- "infiltrate"
  - Invite them to come see us; need that hook
  - New voices get parents to give the message

- Create the expectation of success and students do succeed
- We are going to have to talk to people that might not be on our side. What is our workforce missing? Team with that cooperation or group
- Bullet point talking points on the C&C Ready website
- University Presidents would be a good group to work with. Working with them and getting their support connects to influential partners.
- We need also to look to School Board Associations for partnership opportunities

#### Next Steps:

- Venue where we educate on what we can do
- Local steps: simple steps to get started. Example: This is what every Idahoan could do this is what every parent could do.
- As we have successes, report out on those success widely and loudly
- Team players in education need to be teachers
- Instill Urgency. What do we need to work on? Our kids can't wait!
- Challenge to look at the issue and make connections with non library groups. Report out on that
- Vehicle for communication: College and Career Ready website

#### **LiLI.org Activities Update from Gina**

##### A new suite of LiLI Databases went live July 1, 2011.

- Contracts for Ebscohost, World Book, and Heritage Quest are in place for 2 years, with options to renew for 5 additional 1-year periods.
- Contracts for NoveList and Auto Repair Reference Center are in place for 2 years, with options to renew for 2 additional 1-year periods.
  - The difference is because we were not able to identify a service that met our needs for Auto Repair or Readers Advisory resources in the RFP process. In order to seek more service options, we released a new request for quotes. Requests for Quotes take less time than an RFP, which was good to get a service established in time. However, we could not establish a service for the potential 7 years as with the other contracts using a quote process because it would have exceeded our spending authority. Having the service established was most important, so we will address the contract periods when the NoveList and ARRC contracts expire so the whole LiLI Database package is moved to a consistent timeline in the future.

#### Training

- With a new group of databases comes a need for training.
- Webinars were offered in August and September
  - World Book
  - Ebscohost
  - NoveList
  - Auto Repair Reference Center
  - Heritage Quest
- Face to Face training started October 20<sup>th</sup> in Post Falls and continues as we meet.

- Post Falls
- Lewiston – cancelled due to lack of registration
- Nampa
- Boise
- Twin Falls – added a second session due to demand
- Blackfoot – two sessions
- Training On Demand
  - Archives of the webinars on website
  - Links to tutorials (2 minutes – 15 minutes) and online sessions available to the public linked on the website from both [libraries.idaho.gov](http://libraries.idaho.gov) and [lili.org](http://lili.org)

### Marketing/Promotion

- Working with Red Sky PR on the development of a promotional plan.
  - Communications Plan
  - Social Media Strategic Plan
  - Redesigned Bookmark
  - LiLI Sticker
- Branding LiLI.org – the public face of LiLI services
- Brand Definition Packet
  - LiLI Avatar
  - Social media marketing tools
    - Facebook and Twitter accounts
    - Working on content for Trivia Tuesday or similar contests. Prizes would be LiLI Stickers
    - When You Really Need to Know... examples of reliable information you can get via LiLI.org
    - Possible Daily posts (with a theme?). Examples:
      - Monday When you really need to know
      - Trivia Tuesday
      - Education/Skills
      - Research tips on Thursday
      - Friday – reading/books/novelist
  - Press release from PR company to their press contacts Nov 14th
  - Letters of introduction from PR company to a list of stakeholders that include political leaders, media, business community organizations, education organizations, and more.

### On the To Do List

- 1-credit course for Idaho teachers via Idaho Digital Learning Academy
  - Course content is nearly complete, working on the transition to the instruction tool
  - Content will be re-purposed for training/tutorials for non-teacher audience
- LiLI 101
  - Online series of self-paced training for Idaho library staff and users.
  - In the spirit of SPLAT 101

- Some of the content created by State Library of South Dakota, we will repurpose what we can and add the areas they're content doesn't cover.
- Could be used by libraries to make available or re-purpose for local training needs (staff or users)
- Outreach to business community and small businesses about the tools available through LiLI.org for their needs (including LearningExpress Library)

Suggestions for more promotion:

- Create a life-sized LiLI cutout to put in libraries
  - "Where's LiLI?" Contests
  - Photos with LiLI
- GeoCaching – Geo Coins with LiLI logo/info

### **Integrating Information Literacy in Teacher Education Information,** Margie Ruppel, Boise State University

Margie Ruppel shared information about how Boise State librarians are working with Education students integrating information literacy skills into their curriculum through their undergraduate learning. They are taught to evaluate information, how to integrate database resources as a part of their teaching, and about the LiLI databases specifically.

### **State Librarian Update**

State Librarian Ann Joslin provided an summary of a number of initiatives relating to broadband access, resources, and implementation in libraries for improved Public Access Technology.

### **Next Steps:**

- Marj/Gina – Distribute visioning notes
- All – Review visioning notes and submit additions to Marj/Gina
- All – Continue College and Career Ready conversations locally
- ICfL – Create College and Career Ready website
- Gina – Doodle request to all to schedule next LiLI Steering Committee meeting
- All – Send suggested agenda items for next LSC meeting to Gina

### **Meeting Review +/-Delta:**

Plus:

- Amazing engaged all day
- Concern for libraries on education
- Engaged conversations with all library types
- Focus on concrete things not concepts
- Clear and Muddy instead of Plus/Delta